

PALLIVELLI MOHAN MANIKANTA



DIGITAL MARKETER | WORDPRESS DEVELOPER

ABOUT ME

I am a results-driven Digital Marketer and WordPress Developer with hands-on experience in website design, SEO, Google Ads, and Meta Ads. I help businesses build strong online presence, generate quality leads, and improve brand visibility through data-driven marketing strategies. I am passionate about learning new technologies and delivering value-focused digital solutions.

EXPERIENCE

Digital Marketer & Web Designer

2023-2024

Freelancing

- Created and managed WordPress websites for businesses across multiple industries
- Ran Google Search Ads, Meta Lead Ads, and Traffic campaigns
- Performed SEO optimization, keyword research, and on-page improvements
- Designed posters, creatives, and marketing materials using Canva
- Worked with Indian and international clients

SEO & Website Management

2024-2025

Freelancing

- Managed website updates and SEO activities
- Improved site structure, content optimization, and performance
- Handled client requirements and timely project delivery

CERTIFICATION

Digital Marketing Certification

off-line / purna institute 2025

CONTACT



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vijayawada, andhra pradesh, India

SKILLS

- Digital Marketing
- Google Ads & Meta Ads
- Search Engine Optimization (SEO)
- WordPress Website Design
- Graphic Designing
- Lead Generation
- Basic App & Web UI Understanding
- Client Communication
- shopify
- Video Editing

PROGRAMMING & WEB

DEVELOPMENT SKILLS

- Python
- HTML5
- CSS3
- JavaScript
- Bootstrap
- Node.js
- MySQL
- MongoDB
- C Programming Language

LANGUAGE

English

Telugu

Hindi (Basic)